

PURCHASE ORDER

REQUESTING DEPT. COPY



PHILIP MORRIS
U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017

SHOW THIS ORDER NO.
ON YOUR INVOICE

HMO408-91

CABLE ADDRESS: POLD NEW YORK
PHONE: AREA CODE 212-980-5000

DATE

08/15/91

VENDOR NO. 724084

VENDOR: MARKETING PERCEPTIONS INC
15 ENGLE STREET
ENGLEWOOD, NJ

SHIP
TO
07631

PHILIP MORRIS U.S.A.
ATTENTION: SEE BELOW
120 PARK AVENUE
NEW YORK, NY

10017

REQUISITIONER	BUYER	BID REF/EXP. INT.	CONFIRMING TO	TAXABLE
P. CONTRACTS			KAREN EITSEN	ALLOWED
F.O.B.	ROUTE VIA	PREPAID	TERMS	
DESTINATION		NO	NET 30	

1. Purchase Order number must appear on all invoices, bills of lading, cases, packing list and correspondence.
2. Invoices must be rendered on day of shipment to: 120 Park Avenue, N.Y., N.Y. 10017
3. Refer to PM USA Routing Guide for instructions on carrier selection and freight invoicing.

LINE	QUANTITY	UM	UNIT PRICE	AMOUNT
FOCUS GROUPS FOR MARLBORO BLITZ				
001	1	EA	8,400.00	8,400.00
PART/DESC	CON-FEE-00		FLAT FEE	
*** VENDOR DELIVERY DATE 08/15/91 ***				
DIST ACCT	NY200 045923		5501100000	
CONFIRMING ** DO NOT DUPLICATE				

2045722032

By _____

PHILIP MORRIS U.S.A.

TOTAL AMOUNT

8,400.00